

Gill the Fish Says:



Save our
Schools



Fish look so different from us, many people don't realize that they feel pain—but they do. And being hooked hurts! When fish are scared, their hearts start pounding—just like yours does when you're frightened. That's why fishing "for fun" is no fun for fish!



Some fish who are let go after being hooked can die from their injuries or from shock. Fishing can hurt other animals, too, like birds and otters who swallow hooks and plastic bait or get all tangled up in lost fishing line.



And eating fish isn't good for you! The flesh of most fish is full of pesticides and metals like mercury that can cause cancer, brain damage, and liver problems.



Hurting animals is cruel—not cool. There are lots of things to do outdoors, such as hiking, playing Frisbee with your dog, in-line skating, and riding your bike, that won't hurt your animal friends.

For free information on how you can help animals, please contact PETA.



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